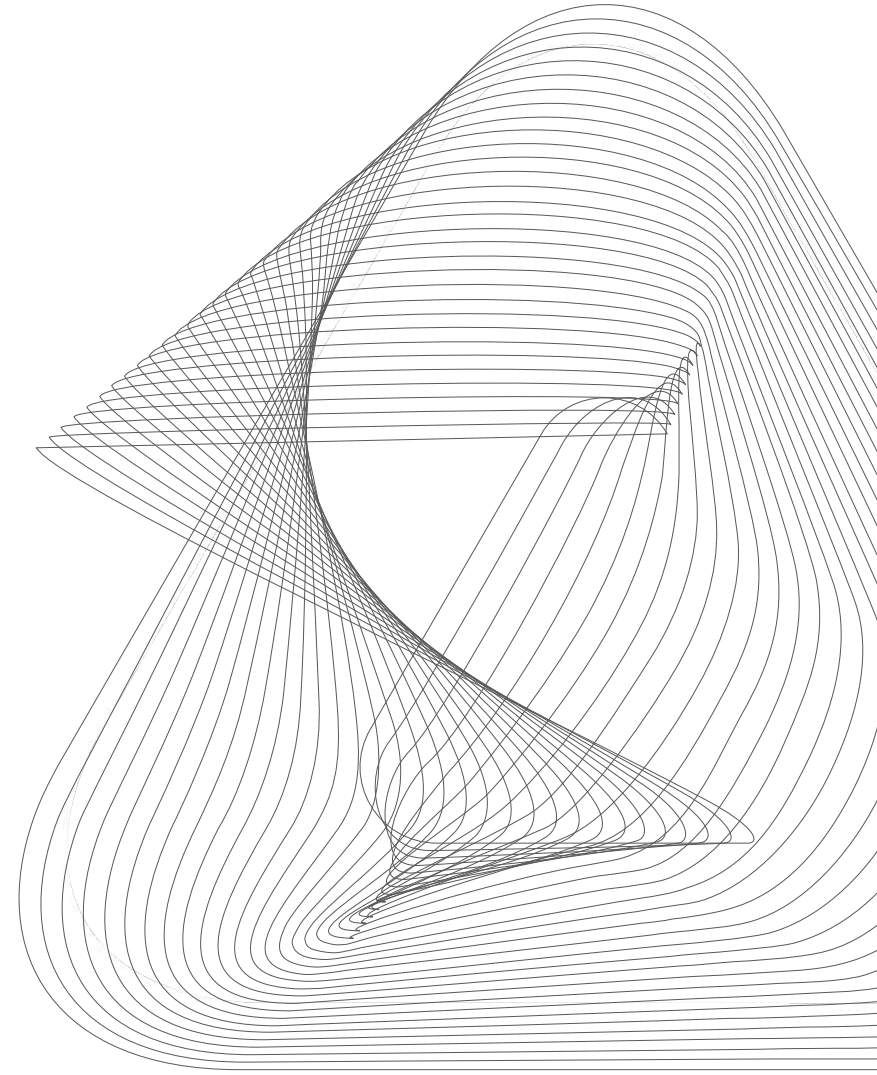


Avery Dennison Core Series™ TOP 7 Customer Advantages





Core Series™ Portfolio Product Selection Tool

A streamlined portfolio of pressure-sensitive adhesives designed for the easy selection of a wide variety of bonding and application solutions.

Ease of doing business

(41 standard products representing the 9 adhesive technologies designed to meet the majority of your needs, making it easy to select the right product)



Fast turnaround time for quotations

(The converter has the advantage of being the first to offer a quotation to its customer with an Avery Dennison solution)



Core Series™ Main Customer Benefits

Minimum quantity of 1 master roll*

* Except for the following products:

- 3 rolls: FT F2001 MAT, FT 3102, FT 7230
- 9 rolls: FT 2147, FT 2150, FT 7999, FT 7930, FT 7958

Core Series™ Main Customer Benefits

Rapid sampling

(A4 sheets and 5m rolls available in stock and shipped within 24 hours)



Core Series™ Main Customer Benefits

Sample binder

(With technical information per product, for on-site prototyping)



Core Series™ Main Customer Benefits

Product selection tool

(Easy selection of the right product by following 4 simple steps)

